



EdTechSA2017 Annual Conference

STEAMING AHEAD: Navigating a Digital Future

19th and 20th July 2017

Sponsorship and Trade Information

Who we are

“EdTechSA supports educators with teaching and learning using digital technologies”.

EdTechSA is one of the largest teacher professional associations in South Australia, serving teachers in Public, Independent and Catholic schools. We are a professional association of educators that promotes and supports teaching and learning with Information and Communication Technologies [ICT] and the study of Information Technology [IT] and Digital Technology [DT] as a discipline.

We:

- act as an advocate on behalf of South Australian educators at national, state and local levels for effective use of ICT.
- lead and promote discussion in the field of effective pedagogy with ICT. Support educators by providing a range of services and activities, including quality professional learning opportunities.
- promote communication, networking and information dissemination within the educational community about ICT and related issues.
- recognise, celebrate and promote good practice in educational use of ICT in South Australia.

EdTechSA

- represents teachers on the Council of Education Associations of South Australia [CEASA].
- liaises with computer education associations in other states through the national association Australian Council for Computers in Education [ACCE].
- is affiliated with the international association, International Society for Technology in Education [ISTE].
- is affiliated with the Australian Computer Society [ACS] at national level through ACCE and linked with the SA Branch of the Australian Computer Society.

EdTechSA proudly invites you to join us in our 30th Annual State Conference. To be held at Immanuel College Margaret Ames Centre on 19th and 20th July 2017.

Key decision makers such as school principals, ICT leaders and technology specialists as well as library staff, pre-school, primary, secondary, and tertiary educators and IT technicians will be in attendance.

Our delegates join us each year so that they can take the opportunity to experience the latest in educational technology whilst furthering their understanding of its place in the modern classroom. As a quality provider of such resources EdTechSA would like to personally invite you to be one of this year's conference sponsors and exhibitors.

With a range of speakers from local, interstate and international shores we are confident that the conference will provide you with an opportunity to expand your client base and extend your network. As a sponsor you can take advantage of a unique opportunity to reach a captive market at a time when purchasing decisions are actively being made. Our membership spans Early Learning / Preschool to Year 12, tertiary education and beyond, and includes some of the state's key decision in education IT.

Conference Audience

The conference audience is drawn from all sectors of the South Australian education community and encompasses:

- Pre-school, Primary, Secondary and Tertiary educators
- Special needs educators
- Pre-Service teachers
- Curriculum consultants
- Library staff
- Primary and Secondary computer coordinators and Heads of IT
- Primary and Secondary specialist IT teachers
- Principals and school leaders
- ICT technicians
- IT industry representatives

Industry Participation Opportunities

The following information outlines opportunities for industry participation in the 2017 State Conference. You may participate in the conference in the following ways:

Package	Keynote \$4000 (2 only)	Platinum \$3000 (1 only)	Gold \$2500 (unlimited)	Silver \$1700 (unlimited)	Bronze \$1250 (unlimited)
Inclusion in the conference prior to each Keynote session (2 x 5 minute intro, 1 per day)	✓	x	x	x	x
Inclusion in conference welcome speech	✓	✓	✓	✓	✓
Company banner displayed in the Keynote area (sponsor to provide)	✓	✓	x	x	x
Full delegate list (subject to permission)	✓	✓	✓	✓	x
Company name and logo in conference materials	✓	✓	✓	✓	✓
Company logo and link on conference website	✓	✓	✓	✓	✓
Exhibition space	✓	✓	✓	✓	✓
Full conference registrations (inc. social functions)	4	4	2	2	1
Acknowledgement by MC during conference	✓	✓	✓	✓	✓
Conduct workshops during the conference (maximum 1 per day)	✓	✓	✓	x	x
Acknowledgment on conference AV slides	✓	✓	✓	✓	✓
Name badges acknowledging sponsorship level	✓	✓	✓	✓	✓
Advertisement in conference program	✓	✓	✓	✓	✓
Inserts in delegate satchels	2	2	2	1	0
Include company digital material in EdTechSA e-newsletter prior to conference (maximum 100 words)	✓	✓	✓	x	x
100 word company profile on conference sponsorship page (sponsor to provide)	✓	✓	✓	✓	✓

See next page for additional sponsorship opportunities...

Additional sponsorship opportunities

- Conference Lanyard \$800 - branding of lanyard (available to one sponsor only)
- Keynote speaker – sponsorship to cover costs associated with speakers fees, travel and accommodation
- Exhibitor in Trade area \$450 – includes morning tea and lunch (incl. table & chair)
- Satchel insert \$100 – level 1 (catalogue)
- Satchel insert \$50 – level 2 (A4 flyer)

Insert Deadlines

Inserts into the conference satchel must reach the EdTechSA office before Friday 23rd June 2017.

Please forward to the EdTechSA Office:

EdTechSA PO Box 147 MSC Torrens Park SA 5062

Cancellation Policy

Conference sponsorship/trade stand cancellations will be accepted in writing through to Friday 16th June 2017.

Any cancellation will be subject to a \$200 fee to cover service, administration and marketing costs.

After the cancellation deadline, 16th June 2017, no refunds will be granted. All cancellations must be submitted in writing; send an email to: office@edtechsa.sa.edu.au.

SPONSORSHIP AND TRADE EXHIBITOR BOOKING FORM
EdTechSA ANNUAL CONFERENCE
19th and 20th July 2017

Sponsorship and exhibition spaces will be allocated on first in basis.
 RSVP by 16th June 2017 Email: office@edtechsa.sa.edu.au

Company:
Contact Person:
Position:
Address:
Phone:
Mobile:
Fax:
Email:
Company website:

Please indicate your booking preference/s

Item description	Cost	Indicate your selection
Keynote (2 only)	\$4000	<input type="checkbox"/>
Platinum (1 only)	\$3000	<input type="checkbox"/>
Gold (unlimited)	\$2500	<input type="checkbox"/>
Silver (unlimited)	\$1700	<input type="checkbox"/>
Bronze (unlimited)	\$1250	<input type="checkbox"/>
Conference Lanyard (1 only)	\$800	<input type="checkbox"/>
Exhibitor in trade are (various spaces)	\$450	<input type="checkbox"/>
Conference satchel – catalogue	\$100	<input type="checkbox"/>
Conference satchel – brochure	\$50	<input type="checkbox"/>
I will donate a prize for the Conference Name Tag Prize Draw		YES / NO

A tax invoice will be sent upon receipt of this booking form, all prices are quoted including GST.
 ABN 98 119 648 853