

EdTechSA
Inc.

State Conference 2019
17th & 18th July
Immanuel College

T H I N K I N G
TECHNOLOGICALLY

Wednesday 17th and Thursday 18th July 2019

Sponsorship and Trade Information

2019 Annual Conference

Thinking Technologically

Who we are

“EdTechSA leads and supports South Australian educators to Think Technologically, enhance teaching and learning and use digital technologies.” It identifies and promotes innovation, purposeful integration of established, new and emerging technologies and partners with service providers to improve learning outcomes for all South Australians.

EdTechSA is one of the largest teacher professional associations in South Australia, serving teachers in Public, Independent and Catholic schools.

We are the lead professional association of educators. By partnering with us you will understand how your services are supportive of the Early Years Learning Framework, Australian Curriculum, the ICT General Capability, the Technologies learning area and the SACE Digital Technologies Stage 1 & 2 subject.

We:

- act as an advocate on behalf of South Australian educators at global, national, state and local levels for effective use of ICT
- lead and promote discussion in the field of effective pedagogy with technology. Support educators by providing a range of services and activities, including quality professional learning opportunities
- promote communication, networking and information dissemination within the educational community about ICT and related issues
- connect local lead educators and decision makers working with technology as a priority
- recognise, celebrate and promote good practice in educational use of ICT in South Australia.

EdTechSA

- represents teachers on the Council of Education Associations of South Australia [CEASA].
- liaises with computer education associations in other states through the national association Australian Council for Computers in Education [ACCE].
- is affiliated and works in close partnership with the international association, International Society for Technology in Education [ISTE]
- is affiliated and works in close partnership with the Australian Computer Society [ACS] at a national level through ACCE and linked with the SA Branch of the Australian Computer Society.

EdTechSA proudly invites you to join us in our 32nd Annual State Conference. To be held at Immanuel College Margaret Ames Centre on 17th to 18th July 2019.

This year’s conference focuses on implementation of the new Digital Technologies curriculum, alongside with teaching pedagogies, curriculum content and technology. It is also taking a national lead by building stronger understanding of what it means to Think Technologically.

Our delegates join us each year so that they can take the opportunity to experience the latest in educational technology whilst furthering their understanding of its place in the modern classroom. As a quality provider of such resources, EdTechSA would like to personally, invite you to be one of this year’s conference sponsors and exhibitors.

With a range of speakers from local, interstate and international shores we are confident that the conference will provide you with an opportunity to expand your client base and extend your network.

As a sponsor you can take advantage of a unique opportunity to reach a captive market at a time when purchasing decisions are actively being made. Our membership spans Early Learning/ Preschool to Year 12, tertiary education and beyond, and includes some of the state’s key decision makers in technology for education. It is important to remember that their networks are extensive too and our ability to connect you to them provides a firm business case for your involvement and economic investment in our Association.

Conference Audience

The conference audience is drawn from all sectors of the South Australian education community and encompasses:

- Pre-school, Primary, Secondary and Tertiary educators
- Special needs educators
- Pre-Service teachers
- Curriculum consultants
- Library staff
- Primary and Secondary computer coordinators and Heads of IT
- Primary and Secondary specialist IT teachers
- Principals and school leaders
- ICT technicians
- IT industry representatives
- And their extended networks and contacts

Industry Participation Opportunities

The following information outlines opportunities for industry participation in the 2019 State Conference. You may participate in the conference in the following ways:

Packages	Diamond \$6000 (1 only)	*Premier Keynote \$4000 (2 only)	Platinum \$3000 (1 only)	Gold \$2500 (up to 2)	Silver \$1700 (Up to 2)	Bronze \$1250 (up to 2)
Inclusion in the conference prior to each Keynote session (1 x 5-minute intro, 1 per day) Keynote - Day 1 Keynote - Day 2	x	✓	x	x	x	x
Opportunity to address conference delegates in the Welcome session (2 x 5 min, 1 per day)	✓	x	x	x	x	x
Inclusion in conference welcome speech	✓	✓	✓	✓	✓	✓
Company banner displayed in the Keynote area (sponsor to provide)	x	✓	x	x	x	x
Full delegate list (subject to permission)	✓	✓	✓	✓	✓	x
Company name and logo in conference materials	✓	✓	✓	✓	✓	✓
Company logo and link on conference website	✓	✓	✓	✓	✓	✓
Exhibition space	Premier Exhibition Space	✓	✓	✓	✓	✓
Full conference registrations (inclusion to social functions)	4	3	3	2	2	1
Acknowledgement by MC during conference	✓	✓	✓	✓	✓	✓
Conduct one workshop during the conference	✓	✓	✓	✓	x	x
Acknowledgment on conference AV slides	✓	✓	✓	✓	✓	✓
Name badges acknowledging sponsorship level	✓	✓	✓	✓	✓	✓
Advertisement in conference program	✓	✓	✓	✓	✓	✓
Inserts in delegate satchels	4	3	2	2	1	0
Include company digital material in EdTechSA e-Blast prior to conference (maximum 100 words)	✓	✓	✓	✓	x	x
100-word company profile on conference sponsorship page (sponsor to provide)	✓	✓	✓	✓	✓	✓
Printed lanyards	✓					
Opportunity to contribute 3 short vodcasts per annum on the website.	✓					
<ul style="list-style-type: none"> → *Premier Keynote → Keynote Day 1 - sponsorship to cover costs associated with speaker's fees, travel and accommodation → Keynote Day 2 - sponsorship to cover costs associated with speaker's fees, travel and accommodation (this will be acknowledged on promotional materials that highlight the Keynotes on each day) 						

Additional sponsorship opportunities

- Exhibitor in Trade area \$550 – includes morning tea and lunch (incl. table & chair)
- Satchel insert \$100 – level 1 (catalogue)
- Satchel insert \$50 – level 2 (A4 flyer)

Insert Deadlines

Inserts into the conference satchel must reach the EdTechSA office before Friday 21st June 2019.

Please forward to the EdTechSA Office:

EdTechSA

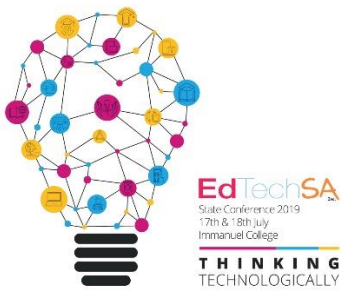
PO Box 147 Mitcham Shopping Centre

TORRENS PARK SA 5062

Cancellation Policy

Conference sponsorship/trade stand cancellations will be accepted in writing before Friday 14th June 2019. Any cancellation will be subject to a \$200 fee to cover service, administration and marketing costs. Please note that our top 3 level sponsorships are non-refundable due to the demand.

After the cancellation deadline, 14th June 2019, no refunds will be granted. All cancellations must be submitted in writing by email to: office@edtechsa.sa.edu.au



SPONSORSHIP AND TRADE EXHIBITORS

Wednesday 17th and Thursday 18th July 2019

BOOK NOW online: <https://edtechsa.sa.edu.au/sponsorship-and-trade-exhibitor-booking-form/>

Sponsorship and exhibition spaces will be allocated on first in basis.

Venue: Immanuel College RSVP 1st June 2019 by Email: office@edtechsa.sa.edu.au

Options below

Item description	Cost
Diamond	\$6,000
Premier Keynote 1	\$4,000
Premier Keynote 2	\$4,000
Platinum	\$3,000
Gold	\$2,500
Silver	\$1,700
Bronze	\$1,250
Additional Sponsorship	
→ Exhibitor in Trade area \$550 – includes morning tea and lunch (incl. table & chair)	\$ 550
→ Satchel insert \$100 – level 1 (catalogue)	\$ 100
→ Satchel insert \$50 – level 2 (A4 flyer)	\$ 50

A tax invoice will be sent upon receipt of this booking form, all prices are quoted inclusive of GST.
ABN 98 119 648 853

More details: <https://edtechsa.sa.edu.au/2019-conference/>